**24:14:02:10.  Program requirements.** The public awareness program shall:

 (1)  Provide a continuous, ongoing effort that is in effect throughout the state, including rural areas;

 (2)  Provide for the involvement of, and communication with, major organizations throughout the state that have a direct interest in this article, including public agencies at the state and local level, private providers, professional associations, parent groups, advocate associations, and other organizations;

 (3)  Have coverage broad enough to reach the general public, including those who are disabled;

 (4)  Include a variety of methods for informing the public about the provisions of this article; and

 (5)  Be culturally diverse.

 **Source:** 20 SDR 223, effective July 7, 1994.

 **General Authority:** SDCL 13-37-1.1.

 **Law Implemented:** SDCL 13-1-23, 13-14-1, 13-37-1.1.