

**SD Department of Revenue
Sturgis Motorcycle Rally Facts & Statistics - 2014**

Sales Tax Collected from Temporary Vendors

(Note: Temporary Vendor is someone that is operating away from their permanent location.)

	2014 thru Dec 2014		2013 Final		2014-2013	2012 Final		2013-2012
	Amount	% +/-	Amount	% +/-	Diff	Amount	% +/-	Diff
Net Sales	\$19,153,953	1.11%	\$18,944,501	10.58%	\$209,452	\$17,132,612	10.55%	\$1,811,889
State Tax	\$766,158	1.11%	\$757,780	10.58%	\$8,378	\$685,304	10.55%	\$72,476
Tourism Tax	\$284,714	0.89%	\$282,211	10.51%	\$2,503	\$255,376	10.53%	\$26,835
City Tax	\$323,488	0.57%	\$321,660	8.67%	\$1,828	\$296,010	10.57%	\$25,649
MGR Tax	\$11,824	-3.76%	\$12,285	26.02%	(\$462)	\$9,749	9.39%	\$2,536
Total Tax	\$1,386,183	0.89%	\$1,373,936	10.23%	\$12,247	\$1,246,439	10.54%	\$127,497

Breakdown of Sales by Region (i.e. Northern & Southern Hills)

	2014 thru Dec 2014		2013 Final		2014-2013	2012 Final		2013-2012
	Amount	% Shr	Amount	% Shr	\$ Diff	Amount	% Shr	\$ Diff
Sales-Northern Hills	\$15,278,127	79.76%	\$15,282,205	80.67%	(\$4,079)	\$13,587,709	79.31%	\$1,694,496
Sales-Southern Hills	\$3,875,826	20.24%	\$3,662,296	19.33%	\$213,531	\$3,544,903	20.69%	\$117,393
Total Net Sales	\$19,153,953	100.00%	\$18,944,501	100.00%	\$209,452	\$17,132,612	100.00%	\$1,811,889
Percentage +/-	1.11%		10.58%			10.55%		

Number of Licensed Temporary Vendors**Sales Tax Temporary Licenses by Location:**

Location	2014		2013		2014-2013	2012		2013-2012
	Number	%	Number	%	Diff	Number	%	Diff
Sturgis	651	57.36%	672	59.31%	(21)	652	55.82%	20
Meade County	242	21.32%	229	20.21%	13	293	25.09%	(64)
Belle Fourche	0	0.00%	0	0.00%	0	1	0.09%	(1)
Black Hawk	1	0.09%	0	0.00%	1	0	0.00%	0
Butte County	0	0.00%	0	0.00%	0	1	0.09%	(1)
Deadwood	16	1.41%	17	1.50%	(1)	18	1.54%	(1)
Lawrence County	28	2.47%	18	1.59%	10	18	1.54%	0
Lead	1	0.09%	7	0.62%	(6)	17	1.46%	(10)
Piedmont	2	0.18%	5	0.44%	(3)	1	0.09%	4
Spearfish	13	1.15%	16	1.41%	(3)	10	0.86%	6
Whitewood	0	0.00%	1	0.09%	(1)	1	0.09%	0
Northern Hills	954	84.05%	965	85.17%	(11)	1,012	86.64%	(47)
Rapid City	124	10.93%	116	10.24%	8	102	8.73%	14
Custer	27	2.38%	23	2.03%	4	23	1.97%	0
Custer County	1	0.09%	0	0.00%	1	1	0.09%	(1)
Hill City	6	0.53%	3	0.26%	3	3	0.26%	0
Kadoka	0	0.00%	1	0.09%	(1)	0	0.00%	1
Keystone	7	0.62%	7	0.62%	0	6	0.51%	1
Pennington County	16	1.41%	18	1.59%	(2)	21	1.80%	(3)
Southern Hills	181	15.95%	168	14.83%	13	156	13.36%	12
Total	1,135	100.00%	1,133	100.00%	2	1,168	100.00%	(35)

Temporary Licenses	2014		2013		2014-2013	2012		2013-2012
	Number	%	Number	%	Diff	Number	%	Diff
Pre-Registered	571	50.31%	587	51.81%	(16)	577	49.40%	10
Registered at Event	564	49.69%	546	48.19%	18	591	50.60%	(45)
Total	1,135	100.00%	1,133	100.00%	2	1,168	100.00%	(35)

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DOR Temporary Office in Sturgis

	2014		2013		2014-2013
	Offc Hrs	# of Hrs	Offc Hrs	# of Hrs	# Diff
Tue, Jul 29	1 pm - 4 pm	3.0	1 pm - 4 pm	3.0	0.0
Wed, Jul 30	9 am - 4 pm	7.0	9 am - 4 pm	7.0	0.0
Thu, Jul 31	9 am - 4 pm	7.0	9 am - 4 pm	7.0	0.0
Fri, Aug 1	9 am - 4 pm	7.0	9 am - 4 pm	7.0	0.0
Sat, Aug 2	9 am - 12 pm	3.0	9 am - 12 pm	3.0	0.0
Sun, Aug 3	Closed	0.0	Closed	0.0	0.0
Mon, Aug 4	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0
Tue, Aug 5	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0
Wed, Aug 6	8 am - 5 pm	9.0	8 am - 5 pm	9.0	0.0
Thu, Aug 7	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0
Fri, Aug 8	9 am - 12 pm	3.0	9 am - 12 pm	3.0	0.0
Sat, Aug 9	9 am - 5 pm	8.0	9 am - 5 pm	8.0	0.0
Sun, Aug 10	9 am - 5 pm	8.0	9 am - 5 pm	8.0	0.0
Mon, Aug 11	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0
Total		79.0		79.0	0.0

Note: Staff are working in the 'field' outside of these office hours.

DOR Rally Staffing (includes All of Northern & Southern Hills)

	2014		2013	
	# of Staff	Hours	# of Staff	Hours
Tue, Jul 29	12		10	
Wed, Jul 30	9		9	
Thu, Jul 31	10		11	
Fri, Aug 1	15		16	
Sat, Aug 2	16		16	
Sun, Aug 3	11		10	
Mon, Aug 4	18		20	
Tue, Aug 5	18		20	
Wed, Aug 6	25		26	
Thu, Aug 7	18		19	
Fri, Aug 8	15		13	
Sat, Aug 9	12		11	
Sun, Aug 10	9		9	
Mon, Aug 11	10		10	
Total	198	1,733.0	200	1,693.5

Note: This only identifies DOR staff resources during the period of the Rally. Staff resources are utilized throughout the year for follow-up and in preparations for the Rally.

DOR Temporary Vendor Verifications / Reviews / Audits

	2014
	#
Licensing Verification	651
Compliance Reviews	52
Audits Conducted	8
Delinquency Checks	56
Total	767

Every temporary vendor in the city of Sturgis is visited to verify the proper SD tax license is displayed. This takes place at the beginning of the Rally and continues as new vendors arrive or vendors move locations. The first collection day is on Wednesday. Starting on Thursday, any vendor who did not report and make payment to the office on Wednesday is visited and sent directly to the DOR Rally office to file and pay or they are shut down.

DOR Undercover Teams

	2014
Investigative Buys	10
Arrests from Buys	1
Arrests by Other Means	1
Total	12