

State of South Dakota

EIGHTY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2008

653P0668

SENATE BILL NO. 185

Introduced by: Senators Napoli, Garnos, Hanson (Gary), Hauge, Kloucek, McCracken, and Sutton and Representatives Krebs, Ahlers, McLaughlin, and Street

1 FOR AN ACT ENTITLED, An Act to restrict the combination of numbers and letters which
2 may be permitted on personalized motor vehicle license plates.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That chapter 32-5 be amended by adding thereto a NEW SECTION to read as
5 follows:

6 No personalized license plate may be issued pursuant to § 32-5-89.2 with the following
7 combination of letters or numbers:

8 (1) Combinations of letters or numbers that are, in any language, vulgar, derogatory,
9 profane, racial epithets, or obscene;

10 (2) Combinations of letters or numbers that are suggestive of, in any language, any
11 private body parts or relate to sexual or eliminatory functions. Additionally, "69"
12 formats are prohibited unless used in combination with the vehicle make, for
13 example, 69 CHEV;

14 (3) Combinations of letters or numbers that are suggestive of, in any language, to:

15 (a) Any illicit drug, narcotic, intoxicant, or related paraphernalia;



- 1 (b) The sale, the user, or the purveyor of such substance; or
- 2 (c) The physiological state produced by such a substance;
- 3 (4) Combinations of letters or numbers that refer, in any language, to a race, color, ethnic
- 4 heritage, sexual orientation, disability status, or political statement. However, a
- 5 combination of letters or numbers that is a generally accepted reference to a race or
- 6 ethnic heritage, for example, "IRISH" may be issued;
- 7 (5) Combinations of letters or numbers that suggest, in any language, a government or
- 8 governmental agency; or
- 9 (6) Combinations of letters or numbers that form, in any language, a slang term,
- 10 abbreviation, phonetic spelling, or mirror image of a word described in subdivisions
- 11 (1) to (5), inclusive.

12 Section 2. The provisions of this Act do not apply to any personalized license plate issued
13 prior to the effective date of this Act.