20:06:55:48. Initial open enrollment period. A health insurance issuer must provide for an initial open enrollment period in the individual market Exchange beginning October 1, 2013, and extending through March 31, 2014. Effective coverage dates for initial open enrollment period must be as follows:

- (1) For a person enrolling on or before December 15, 2013, the issuer must make the coverage effective January 1, 2014;
- (2) For a person enrolling between the first and fifteenth day of any month between January 2014 and March 2014, the issuer must make a coverage effective on the first day of the following month; and
- (3) For a person enrolling between the sixteenth and last day of the month for any month between December 2013 and March 31, 2014, the issuer must make a coverage effective on the first day of the second following month.

Source: 39 SDR 203, adopted June 10, 2013, effective January 1, 2014.

General Authority: SDCL 58-17-87, 58-18-79.

Law Implemented: SDCL 58-17-87, 58-18-79, 58-18-80.

