

**64:75:08:13. Maintenance of price schedule.** Each wholesaler must maintain a complete schedule in a form authorized by the secretary of each price to be charged freight on board and the municipality of shipment, for each brand and brand segment of malt beverages. The price schedule shall be uniform for each package of each container size for each brand segment of malt beverage, regardless of the label or container design. The price schedule shall specify:

- (1) The unit price per package for malt beverages of each brand and brand segment;
- (2) The unit price per bottle, can, or other container for each malt beverage sold; and
- (3) The size of the bottle, can, or other container in each package.

Each wholesaler must maintain its current price schedule at its principal place of business and leave the price schedule open to inspection by the secretary during normal business hours. Each price schedule used within the last year must be dated and kept at the principal place of business and be made available for inspection.

For purposes of this section, the term "brand segment" means: a sub-category of malt beverage under the main brand.

**Source:** 37 SDR 69, effective October 19, 2010.

**General Authority:** SDCL 35-10-1.

**Law Implemented:** SDCL 35-10-1(6).

**Example:** If ABC is the brand, ABC Light, ABC Dry, and ABC Light Wheat would be the brand segments.