

State of South Dakota

NINETY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2018

865Z0646

HOUSE JUDICIARY ENGROSSED NO. **HB 1157** - 1/31/2018

Introduced by: Representatives Barthel, Diedrich, Duvall, Gosch, Hawley, Holmes, Jamison, Johns, Lust, Mickelson, Peterson (Kent), Pischke, Reed, Rozum, Schoenfish, Turbiville, Willadsen, and Zikmund and Senators Langer, Cronin, Curd, Frerichs, Greenfield (Brock), Haverly, Heinert, Jensen (Phil), Killer, Nelson, Peters, Russell, Soholt, Stalzer, Tidemann, and Wiik

1 FOR AN ACT ENTITLED, An Act to authorize certain alcohol manufacturers and wholesalers
2 to enter into sponsorship agreements with certain alcohol retail licensees.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That chapter 35-2 be amended by adding a NEW SECTION to read:

5 Notwithstanding the provisions of § 35-2-6.4 or 35-4-52, a manufacturer, wholesaler, or an
6 agent of a manufacturer or wholesaler may enter into a sponsorship or advertising agreement
7 with a retailer who is a civic, charitable, educational, fraternal, or veterans organization licensed
8 pursuant to § 35-4-124, a public entity as defined by § 3-21-1, or an operator of property owned
9 by a public entity for advertising at or sponsorship of property owned by the public entity. No
10 sponsorship or advertising agreement authorized pursuant to this section may include a
11 requirement to exclusively purchase the licensed manufacturer's or wholesaler's products.

